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CORAL TRIANGLE DAY 2013

Prepared by WWF Coral Triangle Programme with inputs from the US Coral Triangle Support Program



Coral Triangle Day 2013 Outcomes Report

Overview



June 9 was officially recognized as the Coral Triangle Day at the 4th Coral Triangle Initiative Ministerial Meeting held in Putrajaya, Malaysia last November 2012. This has proven to be a critical impetus for national governments, local communities, private establishments, and individual supporters to take action on this special day and express their concern for this region's valuable marine resources through numerous activities around the Coral Triangle.

Now on its second year, Coral Triangle Day proved to be bigger than last year, with **more than 60 individual Coral Triangle Day events** taking place around the region.

Participating countries this year included: **Indonesia**, **Malaysia**, **Papua New Guinea**, **Philippines**, **Timor Leste**, **Solomon Islands**, and **Fiji**.

Over **30,000 people** participated in this year's Coral Triangle Day.

Fostering a Sense of Community and Camaraderie in Sustaining the Coral Triangle's Unique Marine Biodiversity

In line with the official endorsement of Coral Triangle Day by the six member countries of the Coral Triangle Initiative on Coral Reefs, Fisheries, and Food Security (CTI-CFF), the CTI-CFF Interim Regional Secretariat and the six CTI National Coordinating Committees (NCCs) worked with various partners to organize more than 20 events to mark Coral Triangle Day this year. "We at the CTI-CFF Interim Regional Secretariat are inspired to see this groundswell of enthusiasm in celebrating Coral Triangle Day 2013," CTI-CFF Chair Sudirman Saad said. "This encourages us to move forward on the important, but no less challenging path that we began to undertake in 2009." He noted that the CTI-CFF, the multilateral partnership of the six countries, has demonstrated that by working and collaborating at the regional, national, and community levels and involving as many stakeholders in its programs, it can make headways in protecting the Coral Triangle's marine and coastal resources.

Some of the activities led and organized by the CTI-CFF in celebration of Coral Triangle Day include:



June 4, 2013 in Dili, Timor-Leste

The Timor-Leste CTI NCC, USAID's Coral Triangle Support Program, and the National Oceanic and Atmospheric Organization organized an interactive workshop on marine biodiversity.



June 6, 2013 in Port Moresby, Papua New Guinea

The PNG CTI NCC led clean-up and turtle-tagging activities at Ela Beach.



June 9, 2013 in Lombok, Indonesia

The CTI-CFF Interim Regional Secretariat and the Ministry of Marine Affairs and Fisheries Indonesia joined beach clean-up activities in Ampenan, Bintaro and LoangBaloq/TanjungKarang. More than 1,500 people participated in the event organized by the Indonesian Sea Turtle Foundation.



June 9, 2013 in Cebu & Batangas, Philippines

The CTI NCC and partners organized a beach clean-up and mangrove planting activity in Calatagan, Batangas, while 20 public and private sector partners gathered to organize simultaneous beach clean-ups in Lapu-Lapu City, Cebu.



June 7-11, 2013 in Putrajaya, Malaysia

The Ministry of Science, Technology and Innovation organized eight activities to mark Coral Triangle Day and World Oceans Week, the highlights of which include the a two-day CTI-CFF Conference and a launch in Aquaria KLCC.



June 11, 2013 in Honiara, Solomon Islands

The Ministry of Environment, Climate Change, Disaster Management and Meteorology organized an exhibit at the National Gallery to mark Coral Triangle Day and the fifth anniversary of CTI-CFF implementation in the country.

Coral Triangle Day around the Region

Coral Triangle Day was celebrated around the region by varied individuals, organizations, and establishments through beach clean-ups, clean-up dives, mangrove planting, recycling programs, educational talks, puppet shows, coloring contests, sustainable seafood launches, mural painting contests, and other public outreach campaigns.

A good number of schools and school children participated this year and lent their support in their local coastal clean-up activities alongside private establishments, local government units, and NGOs.

Below is a rundown of Coral Triangle Day events that took place in the region:

INDONESIA

Event	Organizers	Location/Venue	Date
Seminar	The Municipality of Mataram, Office of Fisheries & Marine	Hotel GrahaAyu, Mataram	7 June
Training on Trash Management Techniques	Affairs of West Nusa Tenggara Province, Indonesian Sea Turtle	Bintaro Beach, Ampenan	8 June
Film Screening and Shadow Puppet Performance	Foundation, the Turtle Guard of Udayana University, Lombok Tiger	Bintaro Beach, Ampenan	8 June
Beach Clean Up	Club, Mataram Trash Bank, KODAM IX Udayana, the Ministry of Fishery & Marine Affairs, and WWF.	Ampenan, Bintaro&LoangBalok/TanjungKarang	9 June
Acknowledgement Night		Sangkareang Park, Mataram	9 June
Public Awareness Campaign on River Waste Management	DKP, PemdaMinahasa	Watersheds Tondano (Kab. Minahasa)	28-29 May
Beach Clean Up	DKP Provinsi Sulawesi Utara, Wildlife Conservation Society	Village of Tanawangko, district of Tombariri, region of Minahasa	5 June

World Coral Reef Conference 2014 Launch, Coral Rehabilitation, Turtle Hatchlings Release, Mangrove Planting	DKP of North Sulawesi Province	Village of Kumu, district of Tombariri, regency of Minahasa	7 June
Photo Exhibition	DKP, Wildlife Conservation Society and club Photographers	Manado city, Sulawesi Utara Province	21 June
Coloring Contest and Puppet Show	DKP, and Wildlife Conservation Society	Manado city, Sulawesi Utara Province	21 June
Marine Conservation Education and Amazing Ocean Race	Coral Triangle Center (CTC) & The Body Shop Indonesia	Kuta, Bali	8 June
Educational Open House	Coral Triangle Center (CTC) & The Body Shop Indonesia	Sanur, Bali	9 June
Exhibition in Surfer Girl's Summer Expo	Coral Triangle Center (CTC) & The Body Shop Indonesia	Surabaya, Grand City Mall	6 - 30 June
Fundraising Campaign (Face2Face & Online)	Surfer Girl & WWF-Indonesia	Surabaya, Grand City	6 - 30 June
Storytelling	Surfer Girl & WWF-Indonesia	Mall	16 & 30 June
Facebook Coral Triangle Campaign	WWF-Indonesia	Facebook	1-30 June
Facebook Coral Triangle Fundraising Campaign (buying virtual spot)	WWF-Indonesia	Facebook	9 June
Twitter Coral Triangle Campaign	WWF-Indonesia	Twitter	2-30 June
White Dolphin Save The Corals	White Dolphin	Palu, Central of Sulawesi	9 June
Sustainability and Climate Change Symposium 2013	Ministry of marine Affairs and Fisheries (MMAF) Indonesia, WWF-Indonesia	Sultan Hotel Jakarta and University of Indonesia Depok, West Java	3-6 June
MANGROVEFIESTA KOMPAS KAMPUS - Semarang	Diponegoro University, Semarang	Diponegoro University, Semarang	12-13 June

Public Campaign to Collect Petitions to Stop Shark Finning and Shark Consumption	WWF-Indonesia	Along the Way from Sudirman to Thamrin Street in conjunction with June 9th Car Free Day	9 June
Mangrove Planting	Couchsurfing Chapter Manado	RATATOTOK Bay, Southeast Minahasa- North Sulawesi.	29 June

MALAYSIA

Event	Organizers	Location/Venue	Date
Underwater Remotely Operated Vehicle Competition 2013 (UROVeC`13)	Ministry of Science, Technology & Innovation (MOSTI), Ministry of Education (MOE), Royal Institution of Naval Architects & Institute of Marine Engineering, Science & Technology (RINA-IMarEST), Universiti Malaysia Terengganu (UMT), UniversitiSains Malaysia (USM), UniversitiTeknologi Malaysia (UTM), UniversitiTeknikal Malaysia Melaka (UTeM), Technip	Putrajaya Maritime Center	3-4 June
Malaysia Ocean Renewable Energy Symposium (MORES)	MOSTI, UniversitiTeknologi Malaysia (UTM), Malaysian National Commission for UNESCO, InstitutFrancais, France Embassy & DCNS	Putrajaya Maritime Center	6 June
Seminar on Ocean Governance and echnologies	MOSTI, France Embassy, DCNS, Malaysia France University Center	Putrajaya Maritime Center	6 June
World Oceans Day & CT Day Celebration	MOSTI, Aquaria KLCC, Kuala Lumpur Convention Centre, Traders Hotel KL, The Body Shop Malaysia	Aquaria KLCC	8 June
World Oceans Day Celebration with Redang Island Community	Department of Marine Park Malaysia	Redang Island, Terengganu	6-7 June
Launch & Deployment of Artificial Reefs	The Andaman Luxury Collection Resort, Langkawi, Lafarge Malayan	The Andaman Langkawi	8-9 June

	Cement Berhad (Lafarge Malaysia), UniversitiKebangsaan Malaysia (UKM)		
Save Our Seafood (S.O.S.) 2.0 Launch	WWF-Malaysia	Double Tree, KL	9 June
CTI-CFF Conference	MOSTI, WWF-Malaysia, USAID	Marriott Putrajaya Hotel	10-11 June
I Love Our Ocean! Camp	Nature Education Center, Malaysian Nature Society (MNS)	Forest Research Institute Malaysia (FRIM), Kepong	31 May - 2 June
Reef Check Malaysia Labuan Coral Reef Surveys	Reef Check Malaysia & Labuan Marine Park Office	Labuan	3-7 June
National Underwater System Technologies Seminar (NUSYS'13)	MOSTI, Universiti Sains Malaysia (USM)	Putrajaya	4 June
Seminar on Ocean Data Management (ODM)	MOSTI, National Hydrographic Center, The Royal Malaysian Navy, PETRONAS	Maritime Center	5 June
Radio Talk Show Traxx FM		Angkasapuri, KL	5 June
Redang Reef Clean Up	Department of Marine Parks Malaysia	Redang Island, Terengganu	6 June
Malaysia-France Joint Project: Malaysian Environmental Project for Sustainable Oceans (MALESO)	MOSTI, French Embassy, Universiti Malaysia Terenggany (UMT)	NOD, MOSTI	7 June
Radio Talk Show BFM	WWF-Malaysia	Petaling Jaya	7 June
UMT Beach Clean Up	Institute of Oceanography and Environment (INOS), UMT	UMT Beach, Terengganu	8 June
MNS Celebrates World Oceans Day with Students in Tioman	Malaysian Nature Society	Tioman Island, Pahang	8 June
Radio Talk Show BFM	Reef Check Malaysia	Petaling Jaya	7 June
INOS HICOE in Marine Science Stakeholders' Meeting on Effective Ocean Governance towards the Sustainability of Marine Endangered Species	Institute of Oceanography and Environment (INOS), UMT	Institute of Oceanography and Environment (INOS), UMT, Terengganu	17 June
World Oceans Day @ Paradigm Mall	Paradigm Mall, Reef Check Malaysia, Shark Savers Malaysia	Paradigm Mall, PetalingJayal	1-9 June

Ocean Mania Costume Contest	Paradigm Mall, Pets Wonderland, Sun Paradise	8 June
Children Coloring Contest	Paradigm Mall, Artis Kids Store	8-9 June

PAPUA NEW GUINEA

Event	Organizers	Location/Venue	Date
Coral Triangle Awareness Day	Department of Environment and Conservation - Office of Climate Change and Development, National Fisheries Authority, USAID, AusAid, ADB, GEF, NOAA, WWF, TNC and CI	Ela Beach	6-9 June
Release of Captured Turtles	University of Papua New Guinea, SPREP Samoa	Ela Beach	6 June
Beach Clean Up and Trash Sorting for Infographics	Department of Environment and Conservation - Office of Climate Change and Development, National Fisheries Authority, USAID, AusAid, ADB, GEF, NOAA, WWF, TNC and Cl	Ela Beach	6 June
National Coverage of Official Launch	Department of Environment and Conservation - Office of Climate Change and Development	Sir John Guise Stadium	7 June

PHILIPPINES

Event	Organizers	Location/Venue	Date
Beach Clean Up and Mangrove Planting	CTI-CFF Local Government Network	Cortes, Surigao del Sur	9 June
Beach Clean Up and Mangrove Planting	CTI-CFF Local Government Network	San Francisco, Cebu	9 June
Beach Clean Up	CTI-CFF Local Government Network	Ubay, Bohol	9 June
Beach Clean Up	CTI-CFF Local Government Network	Lubang, Occidental Mindoro	11 June

Mangrove Planting	ABD CTI Southeast Asia	Sitio Langayan, Bgy Poblacion, Taytay, Palawan	7 June
Palawod 2013	Campomanes Bay Green Alert Negros, CTI-CFF	Bacolod City, Province Capital of Negros Occidental	31 May - 2 June
Radio Talk Show DYRC	Department of Environment and Natural Resources, Philippine Coast Guard, USAID	Cebu City	25 May
Radio Talk Show DYMF	Department of Environment and Natural Resources, USAID	Cebu City	26 May
Radio Talk Show DYRF	Department of Environment and Natural Resources, USAID	Cebu City	27 May
AGIO at the PIA	Philippine Information Agency, USAID	Cebu City	28 May
Coral Triangle Day Convergence and Press Conference	USAID, Crimson Resort and Spa, Imperial Palace, Plantation Bay, Shangri-la Hotel, Ocean Care, Coastal Conservation and Education Foundation (CCEF), Philippine National Police, Department of Environment and Natural Resources, Lapu-Lapu City Local Government, Philippine Information Agency, Lapu-Lapu City Marine Sports and Boat Operators Association (MSBOAT), USAID EcoFish, Arbees Bakeshop Philippine Navy, Philippine Coast Guard, Philippine Coast Guard, Philippine Coast Guard, Sea Knights	Mactan Covered Court, Mactan Cebu and Imperial Palace, Mactan	6 June

Beach Clean Up	USAID, Crimson Resort and Spa, Imperial Palace, Plantation Bay, Shangri-la's Mactan Resort and Spa, Ocean Care, Coastal Conservation and Education Foundation (CCEF), Philippine National Police, Department of Environment and Natural Resources, Lapu-Lapu City Government, Philippine Information Agency, Lapu-Lapu City Marine Sports and Boat Operators Association (MSBOAT), USAID EcoFish, Arbees Bakeshop Philippine Navy, Philippine Coast Guard, Philippine Coast Guard, Philippine Coast Guard, Philippine Air Force	LapuLapu City- wide involving 30 mainland and island barangays (communities)	9 June
Underwater Clean Up/Scubasurero	Lapu-Lapu City Marine Sports and Boat Operators Association (MSBOAT), Ocean Care, Department of Environment and Natural Resources, Philippine Navy. Crimson Resort and Spa, Sea Knights, USAID	Barangays Marigondon and Marigondon, Lapu- Lapu City	9 June
Mangrove Bagging	Philippine Navy, Crimson Resort and Spa, Imperial Palace, Plantation Bay, Shangri-la Hotel, Ocean Care, Coastal Conservation and Education Foundation (CCEF), DENR, Philippine National Police, USAID	Naval Forces Central Compound, Mactan, Cebu	9 June
Mangrove Planting	Imperial Palace, Plantation Bay, Shangri-la Hotel, Ocean Care, Philippine National Police, USAID	Barangay Kalawisan, Lapu- Lapu City	9 June
Fish House Launching	Shangri-la Hotel and Resort	Mactan, Cebu	6 June
Coral Triangle Day Celebration	WWF-Philippines, Tubbataha Management Office, Palawan National High School	Palawan National High School, Puerto Princesa City, Palawan	9 June
Beach Clean Up	ECOFISH Project- Sulu Archipelago	Barangays Simandagit and Suwangkagang, Pasiagan, Bongao,	9 June

		Tawi-Tawi	
Green Fins Annual Coastal Clean Up Week	Green Fins	Hondura Beach, Puerto Galera	8 June
MPA Visit and Community Awareness on MPA	Rare Philippines	Barangay Taloto, Tagbilaran City, Bohol	7 June
Mural Painting	Tubbataha Management Office (TMO), WWF-Philippines	Puerto Princesa City	9 June
Coastal Clean Up and Mangrove Planting	PAWB, BFAR, DFA, ADB, ECOFISH, USAID, BWISER, GIZ ACCCOAST, CI, WWF-Philippines, DENR PAO, Malampaya Foundation, LMP, WFC, and the Municipality of Calatagan	Barangay Balibago, Calatagan, Batangas	9 June
Marine Biodiversity Lecture by Smithsonian Institute's Dr. Nancy Knowlton	US Embassy-Manila, USAID ECOFISH, Batangas State University	Batangas Provincial Capitol, Batangas National High School, Batangas State University	17 June
Beach Clean Up and Mangrove planting	Municipality of Guiqaquit, USAID EcoFish, Bureau of Fisheries and Aquatic Resources	Municipality of Gigaquit, Surigao del Norte	9 June
Art for the Triangle	Imperial Palace Waterpark Resort and Spa	Imperial Palace Waterpark Resort and Spa, Mactan, Cebu	9 June

SOLOMON ISLANDS

Event	Organizers	Location/Venue	Date
Gallery Exhibition by Coral Triangle Initiative	Ministry of Environment Climate Change Disaster Management and Meteorology, USAID Coral Triangle Support Partnership	Honiara	11 June

TIMOR LESTE

Event	Organizers	Location/Venue	Date
Media Blitz on Coral Triangle Day	National Oceanic and Atmospheric Administration, USAID Coral Triangle Support Partnership, Ministry of Agriculture and Fisheries	Dili	Week leading to 9 June
Marine Biodiversity Workshop	National Oceanic and Atmospheric Administration, USAID Coral Triangle Support Partnership, Ministry of Agriculture and Fisheries	Dili	4 June

FIJI

Event	Organizers	Location/Venue	Date
Uprising Beach Resort Seafood Sunday	WWF South Pacific Program Office, Uprising Beach Resort, Solander Pacific	Uprising Beach Resort	9 June

See all Coral Triangle events and their details in the Coral Triangle Day website: www.thecoraltriangle.com/day.

Check out the Coral Triangle Day photo album here:

http://www.flickr.com/photos/97485135@N06/sets/

Promoting Responsible Seafood Retail and Consumption with Celebrity Chef Bobby Chinn



WWF once again teamed up with celebrity chef Bobby Chinn for Coral Triangle Day to help promote responsible seafood retail and consumption. This year, Bobby Chinn attended a number of Coral Triangle Day events in Kuala Lumpur, Malaysia (he was in Bali, Indonesia for Coral Triangle Day last year).

Bobby helped promote seafood sustainability by meeting the chefs and cooks of high-profile hotels and establishments in

Kuala Lumpur.

He met Chef Richmond Lim of Kuala Lumpur Convention Centre and discussed sustainable

seafood and an alternative to shark's fin soup. He also met the chefs of Traders Hotel, where he demonstrated how to prepare his signature seafood ceviche using ASC-certified local tilapia from Trapia Malaysia Sdn. Bhd. His recipe will be featured on Traders Hotel's menu for a month. Bobby also met Chef Adam Watson of DoubleTreeHilton Kuala Lumpur and taught the kitchen crew how to make three



kinds of canapés using MSC and ASC-certified seafood products from Trapia Malaysia Sdn. Bhd., and Golden Fresh Sdn. Bhd.

Bobby then graced the launch of World Oceans Week and the Coral Triangle Day at Aquaria KLCC, where he did a live cooking demonstration of an alternative to shark's fin soup.

On Coral Triangle Day, Bobby helped launch WWF-Malaysia's updated <u>S.O.S. Seafood Guide</u> at DoubleTree Hilton Kuala Lumpur and prepared MSC and ASC-certified canapés for the event.

Check out this WWF video on Bobby Chinn's participation in Coral Triangle Day events in Kuala Lumpur and his efforts to promote sustainable seafood here: http://www.youtube.com/watch?v=8CReC3rgadE&feature=youtu.be

Coral Triangle Day Music



Musical artists from Indonesia and the Philippines also joined the celebration this year by sharing their music especially for Coral Triangle Day.

Filipino contemporary singer and song writer <u>Joey</u>

<u>Ayala</u> shared his album "Awit ng Mandaragat (Songs of the Seafarer)" for Coral Triangle Day. This was made possible through CTI SEA with permission from Bagong Lumad Productions, Inc., and the Philippine Bureau of Fisheries and Aquatic Resources-Fisheries Resource Management Project (funded by the ADB and JBIC)

Indonesian musical artist Ray D'Sky likewise shared his song "<u>Jump Into the Water</u>" in celebration of Coral Triangle Day. These songs are available for download on the links provided or visit <u>www.thecoraltriangle.com/day</u>.

Media Coverage

The Coral Triangle Day generated extensive media coverage from around the region. Here are some media hits from the event:

Coral Triangle Day 2013 Media Hits

- http://scubadiverlife.com/2013/05/21/5-ways-to-celebrate-the-coral-triangle-day-on-june-9/
- http://wwf.panda.org/?208835/WWF-and-Bobby-Chinn-team-up-on-Coral-Triangle-Day
- http://www.coraltriangleinitiative.org/news/coral-triangle-day-fostering-sense-community-and-camaraderie-sustaining-world%E2%80%99s-epicenter

Indonesia

- http://www.antaranews.com/en/news/89256/2013-coral-triangle-day-the-marine-conservation-momentum
- http://www.thejakartapost.com/news/2013/06/09/police-military-personnel-clean-seaside.html
- http://www.kabar24.com/index.php/coral-triangle-day-2013-festival-untuk-perlindungan-terumbu-karang-di-lombok/

- http://www.traxmagz.com/index.php?trax=bW9kPWNvbnRlbnQmY2F0PXZpZXcmaWQ9MjI5NQ %3D%3D
- http://www.thejakartapost.com/news/2013/06/07/mataram-host-national-coral-triangle-day-event.html
- http://www.bisnis.com/coral-triangle-day-diguyur-hujan-ran-hibur-warga-ampenan-mataram
- http://m.batamtoday.com/berita29167-Dunia-Bersatu-Selamatkan-Laut.html
- http://article.mediabanc.ws/viewarticles/default.aspx?acc=3DhbMTvUCrY=&app=KRJC/ilOPME=&file=Cj1 <a href="mailto:lnyiup6/TkLRFYsnfmNfQK0Hsnb8hc49QMHE4gZpAuz/2IFAE9Q="mailto:lnyiup6/TkLRFYsnfmNfQK0Hsnb8hc49QMHE4gZpAuz/2IFAE9Q="mailto:lnyiup6/TkLRFYsnfmNfQK0Hsnb8hc49QMHE4gZpAuz/2IFAE9Q="mailto:lnyiup6/TkLRFYsnfmNfQK0Hsnb8hc49QMHE4gZpAuz/2IFAE9Q="mailto:lnyiup6/TkLRFYsnfmNfQK0Hsnb8hc49QMHE4gZpAuz/2IFAE9Q="mailto:lnyiup6/TkLRFYsnfmNfQK0Hsnb8hc49QMHE4gZpAuz/2IFAE9Q="mailto:lnyiup6/TkLRFYsnfmNfQK0Hsnb8hc49QMHE4gZpAuz/2IFAE9Q="mailto:lnyiup6/TkLRFYsnfmNfQK0Hsnb8hc49QMHE4gZpAuz/2IFAE9Q="mailto:lnyiup6/TkLRFYsnfmNfQK0Hsnb8hc49QMHE4gZpAuz/2IFAE9Q="mailto:lnyiup6/TkLRFYsnfmNfQK0Hsnb8hc49QMHE4gZpAuz/2IFAE9Q="mailto:
- http://science.lintas.me/article/wwf.or.id/wwf-indonesia-coral-triangle-day-2013sosharks?utm source=popular channel &utm medium=popular channel 5&utm campaign= stream lintas
- http://edukasi.kompasiana.com/2013/06/09/9-juni-diperingati-sebagai-hari-segitiga-terumbu-karang-dunia-coral-triangle-day-2013-563636.html
- http://energitoday.com/2013/06/09/save-our-sharks-sosharks-campaign-on-coral-triangle-oleh-wwf-indonesia/
- http://www.beritasatu.com/iptek/118539-dampak-kepunahan-hiu-bagi-keseimbangan-ekosistem-laut.html
- http://www.thejakartaglobe.com/news/calls-for-eco-tourism-as-alternative-to-shark-exports/
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- http://www.thejakartapost.com/news/2013/06/09/campaign-launched-protect-sharks.html
- http://whatindonews.com/id/post/3960
- http://lomboktoday.co.id/read/2013/06/09/kota-mataram-sukses-tuan-rumah-ct-day-2013.html
- http://www.thejakartapost.com/news/2013/06/10/ministry-wwf-cooperate-save-sharks.html
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Malaysia

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- http://my.news.yahoo.com/jtlm-dan-sekretariat-tmt-adakan-sambutan-hari-laut-104938324.html
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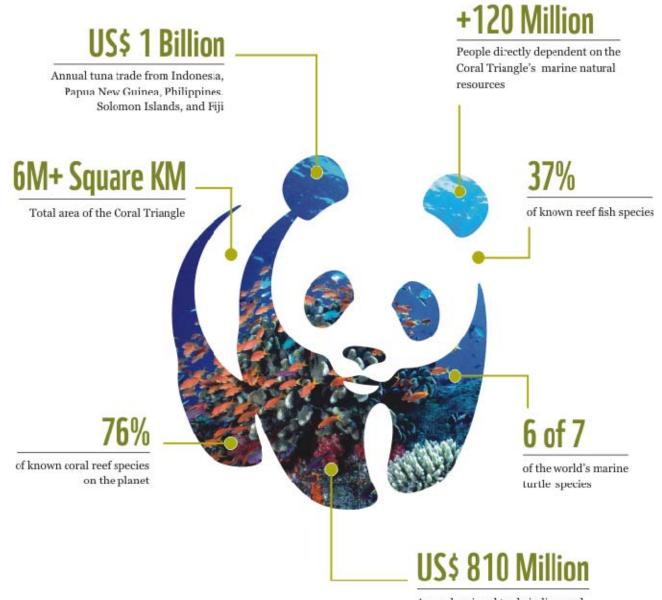
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