

KM 4 CTI Learning Notes

2010 - 1



ADB Regional Technical Assistance (RETA) 7307:

Regional Cooperation on Knowledge Management, Policy, and Institutional Support to the Coral Triangle Initiative



KM 101. Basics on Knowledge Management for the Coral Triangle Initiative

Premise on KM for CTI

Knowledge is an important resource for sustaining the Coral Triangle Initiative (CTI) for food security and improved livelihoods in the region. Knowledge Management for the Coral Triangle Initiative (KM 4 CTI) will thus strive to ensure that appropriate knowledge is available at the right time, at the right place, in the right shape, of the required quality, and at the lowest possible cost. This is the essence of knowledge management (KM).

What is KM?

KM involves sourcing or deploying at least four types of knowledge assets, namely: people, processes and structures, stakeholders, and technology, which, in combination, create value for individuals, organizations, communities, and countries in the CT region.

KM thrives from the view that knowledge is a form of wealth. Although we may value knowledge in dollars and cents (for example, famous speakers receive high pay by the hour; or famous authors can earn high sums from book royalties), it is often considered intangible wealth. Nowadays we commonly say that knowledge is power – we can because we know.

What is Knowledge in KM?

KM defines knowledge as the capacity for effective action – “what works” and not just “what is” (information). In this age of information explosion, KM has become relevant because we need to be able to manage voluminous information resources to make sense of only those that would matter to us. As a resource, knowledge does not get depleted when consumed, and conversely, can grow in quantity and quality with use.

KM Culture

KM therefore values people (users of knowledge), process (how knowledge becomes useful to them), and outcomes (what happens to them when knowledge is used in the right way). KM thrives in a culture of knowledge sharing – a primary goal of KM 4 CTI that will strive to promote a knowledge culture characterized by wide information distribution and shared responsibility for building knowledge.

Openness to share knowledge has to be built on a mindset that places a premium on development outcomes and

impacts in the CTI over content and ownership of CTI research findings, practices, and lessons. It is grounded on trust and respect among CTI stakeholders as equals, and values their collective decision-making and action. Further, KM embraces mistakes in a rational, positive way as part and parcel of ongoing learning and improving processes for the CTI. Finally, KM is built on shared CTI goals even as it respects diversity in initiatives and ways of working in the region. At the same time, KM 4 CTI recognizes the need to temper this knowledge culture by respecting and acknowledging country protocols and intellectual ownership of data, information, and knowledge. Consequently, KM 4 CTI will build a strong country focus that can then shift to regional sharing, where appropriate.

KM initiatives applied in natural resource management (NRM) have incorporated capacity building through social learning and field application, networking, and peer mentoring to build communities of practice (COPs), workshops for reflection and synthesis, and development and publication of knowledge and learning materials in various formats. Information and communication technology (ICT) figures prominently in these initiatives.

KM for the CTI

KM 4 CTI aims to facilitate cooperation in the Coral Triangle (CT) Region via:

- ▶ Mechanisms for adaptive and social (collaborative or team-based) learning
- ▶ Sharing of knowledge to facilitate its use, and
- ▶ Platforms for reflection and synthesis (creation) of knowledge in an interrelated way (Figure 1).

Figure 1. KM 4 CTI Processes



Content Focus for CTI

Content will focus on sustainable financing (SF), environmental economics and payment for ecosystem services (EEPES), and the State of the Coral Triangle Report (SCTR), with KM as approach. Figure 2 shows the KM 4 CTI Framework. KM 4 CTI will also privilege sharing on progress in plans of action of the six Coral Triangle countries (CT6) and in the CTI Regional Plan of Action (RPOA).

KM 4 CTI Objectives

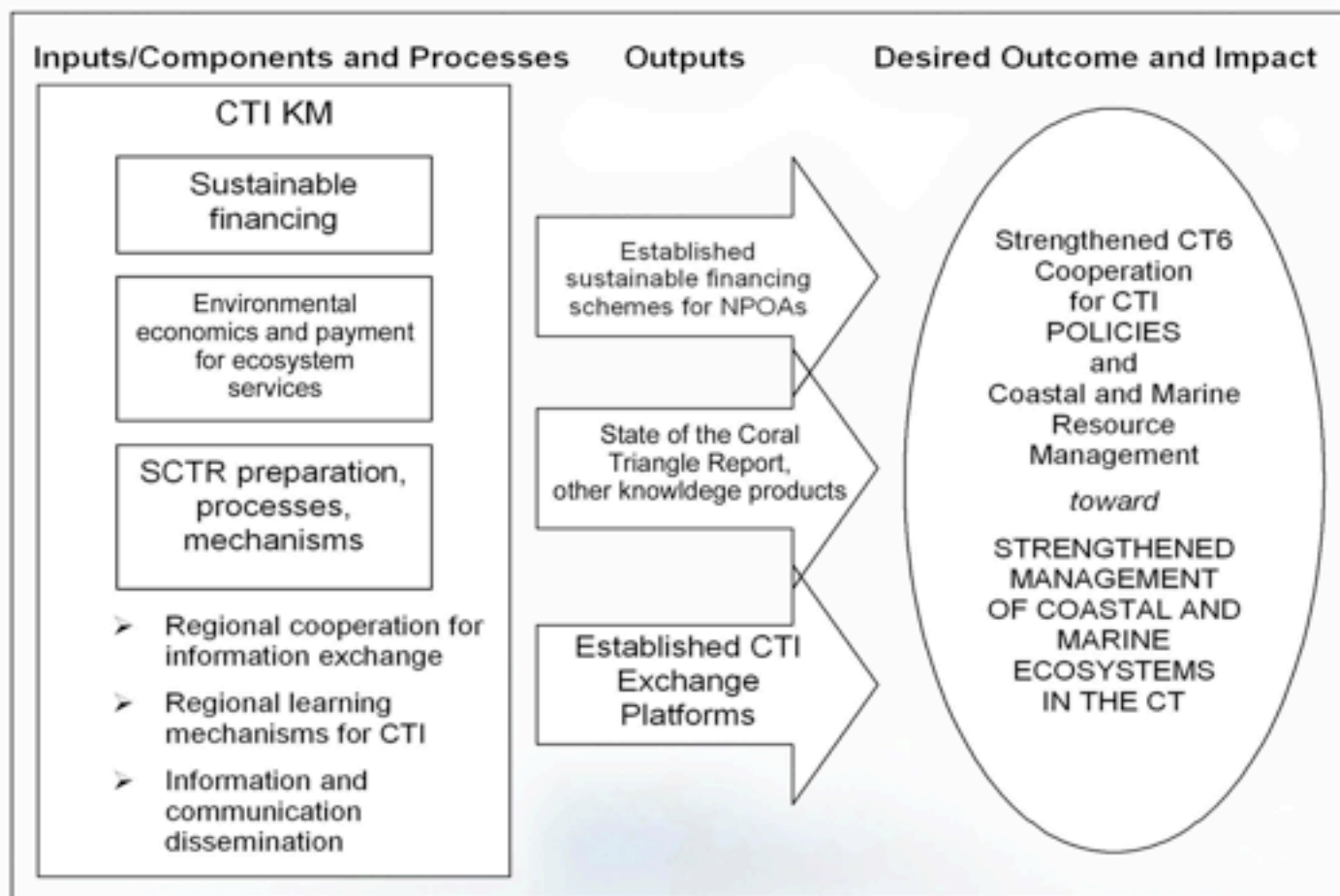
1. Provide value-adding learning opportunities to CT6 stakeholders on sustainable financing and EEPES in the process of setting up the CTI KM with an SCTR as output;
2. Facilitate sharing of information and knowledge towards regional collaboration and appropriate complementation on sustainable financing and valuation in the CTI and on various ongoing CTI endeavors by CT6 members and development partners;

3. Enhance access to relevant knowledge that facilitates science-to-action policies and programs in the CTI, with special focus on sustainable financing and valuation of CT resources.

KM 4 CTI Components

1. A virtual showcase of the CTI featuring the RPOA and NPOAs of the CT and highlighting the role of the CTI Regional Secretariat;
2. Platforms for knowledge sharing on the CTI via forums and resources posting;
3. Regular updating on events on the CTI;
4. Practice-based learning sessions on sustainable financing and PES and on setting up CTI KM and SCTR preparation; and
5. Relevant knowledge solutions and showcases that inform decision-making and action.

Figure 2. KM 4 CTI Framework



KM 4 CTI Learning Notes 2010-4 – SF 101.
KM 4 CTI Learning Notes 2010-2 – PES 101.
KM 4 CTI Learning Notes 2010-3 – SCTR 101.

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RETA 7307 supports ongoing CTI efforts via knowledge management in the preparation of a State of the Coral Triangle Report, sustainable financing, and environmental economics and payment of environmental services for the CTI.

http://www.primexinc.org/cti_km

