

TERMS OF REFERENCE

FINANCIAL RESOURCE STRATEGY EXPERT WORKSHOP

A 2-day meeting to prepare a finance resource mobilization approach in support of the RPOA 2.0

1.0 BACKGROUND

PT. Hatfield Indonesia has been appointed to facilitate and engaged to develop the renewal of the Regional Plan of Action (RPOA 2.0). PT. Hatfield Indonesia has prepared a team with highly relevant experience for the purpose of optimizing engagement of key stakeholders across different countries. The team will divide the consultation tasks across team members in the CT6 to improve time- and cost-effectiveness.

A coordinated participatory approach will be utilized to deepen the level of analysis required for effective planning and development of the RPOA 2.0. The review of the effectiveness of the RPOA 1.0 forms an important foundation to the discussions towards the RPOA 2.0. One of the main needs identified is the mobilization of financial resources for the CTI-CFF vision, goal and objectives. A financial business plan for the Financial Resources WG would improve its effectiveness and a sustainable finance mechanism would significantly increase the sustainability and effectiveness of the CTI.

While the CT6 member countries mobilize annual contributions to the implementation and operations of the RPOA, the RPOA 1.0 review suggested that to ensure high level government support and to sustain these financial contributions, closer integration of the CTI program into the activities of the lead government agencies involved in the program as well as other government agencies is needed. The aim should be the inclusion of the CTI in the budget of other Ministries or national planning agencies so that it is viewed as part and parcel of the mandate of these agencies. This will require work to communicate the logic of working at a regional level clearly and more effectively to specific target audiences and individual decision makers. It was considered important to put more effort in engaging Planning and Finance Ministries and higher decision-making bodies of governments (including those ministries related to foreign affairs and law enforcement).

It was also recommended that the CTI should avoid duplicating work that is already done by other regional organizations and focus on its core competencies or where it holds a competitive advantage. Aligning more strategically with other organizations will allow the CTI to indicate its unique relevance while working hard and effectively to complement work done by others. To support this and mobilize national, regional or international funds, it will be important to clarify where the delivery of the CTI lies. This clarity will help more people understand the actual value of the CTI and support it to achieve its full potential.

Lastly, and importantly, many respondents to the RPOA 1.0 review, suggested that the private sector should become more structurally engaged and involved as a key stakeholder for the RPOA, and include also large private donor foundations and impact investment initiatives by working explicitly on profiling economic and social impacts of good ocean governance. Aspects linking productive coastal ecosystems with investment security would be useful as well as pointing out how a multi-lateral arrangement like this could help stabilize situations as a network of actors is more resilient than an individual unconnected set of things. Discussing topics such as blue bonds and related innovations would easily attract attention. Also, when private sector actors become connected to a place, which

they can support financially, often through supportive tourism developments, but also by providing access to technological innovations that could benefit capacity development across the CTI, for EAFM for example.

Building on the review findings and considering the potential application of different finance strategies and -solutions, experts will help draft a financial resource mobilization plan in support of the RPOA 2.0. This Terms of Reference (ToR) describes the objective of the expert workshop and tentative agenda.

2.0 WORKSHOP OBJECTIVE

The expert workshop will comprise a 2-day workshop with participants as recommended by the NCC and resource experts as recommended by the development partners. The objectives are to share relevant expertise to draft a financial business plan or resource mobilization plan in support of the RPOA 2.0. and to compile further recommendations and relevant information on a sustainable finance mechanism.

The workshop will draw from content experts, as well as consider examples from other regional initiatives¹.

3.0 DETAILS AND AGENDA

Details and agenda of the meeting are as follows:

Date : July 31- August 1, 2019

Venue : Singapore at the WCS office space, near NUS, in the Science

Park: <https://www.google.com/maps/dir//1.2904006,103.7855388/@1.2910187,103.7849809,19z>

Time	Agenda
Day 1 –sharing information and outline of a finance strategy for RPOA 2.0	
8.30 – 9.00	Introductions by workshop facilitator (tbc) and lead consultant (Lida Pet-Soede), restating the objectives
9.00 – 10.30	Session I: Background information with presentations on: <ul style="list-style-type: none"> • <i>CTI-CFF – history and characteristics (RS – Dr Hendra Siry 30 minutes)</i> • <i>Regional economic and development context to the CTI (to be confirmed 30 minutes)</i> • <i>RPOA 2.0 direction (Lida Pet-Soede – 30 minutes)</i>
10.30 – 10.45	<i>Tea and coffee break</i>
10.45 – 12.30	Session II: Expert presentations and Q&A. <ul style="list-style-type: none"> • <i>Coral reef finance mechanisms – David Meyers, Conservation Finance Alliance 30 minutes</i> • <i>Relevance of the CTI-CFF for funders and finance institutions discussed with an introduction of the new ADB initiative ‘ ADB Action Plan for Healthy Oceans and Sustainable Blue Economies’ – Arun ADB 15 minutes</i> • <i>Enabling conditions for finance mobilization – Laura Whitford and colleagues, TNC 45 minutes</i>
12:30 – 13:30	<i>Lunch</i>

¹ During the review of RPOA 1.0 a summary overview of different characteristics of ten other regional initiatives was provided as support document, this is available through the CTI-CFF Regional Secretariat.

13:30 – 14:00	Session III: Introduction of framework for design of the cases
14.00 – 15.30	Session IV: 3 potential cases <ul style="list-style-type: none"> • Transboundary MPAs finance case (Pete Mumby presented by Nicole Coombe) • Blue carbon case (presented by WWF – Susan Roxas) • 1 more case (tbc)
15.30 – 16.00	<i>Tea and coffee break</i>
16.00 – 17.00	Session V: Break-out – discuss 3 cases and potential for activation/follow up
17.00 – 17:30	Session VII: Report back and ‘Feel the pulse’ – reflect back on “enabling conditions discussion”
18.00 – 20.00	Networking dinner

Time	Agenda
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Day 2 Final draft design of finance strategy	
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8:30 – 9:00	Recap of day 1 and reflections
9.00 – 10.30	Session VII: Introducing Key components of the finance mobilization strategy (e.g. Mechanism architecture and -management, marketing and communications, prioritization and flexibility)
10.30 – 10.45	<i>Tea and coffee break</i>
10.45 – 12.30	Session VIII: Institutional architecture, mechanism and -management
12.30 – 13.30	Networking lunch
13.30 – 15.30	Session IX: Marketing and Communications
15.30 – 16.00	<i>Tea and coffee break</i>
16.00 – 17.00	Session X: reflect back on ‘enabling conditions’
17.00 – 17.30	Next steps and closing
