

PROJECT CONCEPT DESIGN

Name of Project

Name of Partner

Duration of the Project

Submission Date

TABLE OF CONTENTS

A. Introduction	3
Background	3
Regional Plan Of Action (RPOA) 2010 - 2020	3
B. Project Description	3
C. Goal, Objectives	3
D. Outcomes	3
E. Methodologies	5
F. Outputs & Activities	5
G. Time Frame.....	5
H. Budget	5
J. About the Implementing Partners	5
K. Attachments.....	5

A. Introduction

Background

Explain the background of the project that includes:

Geographical Areas

Problems

Regional Plan Of Action (RPOA) 2010 - 2020

This section should explain how the project and the strategies would contribute to the achievements of RPOA Goals below.

As to serve as a uniting point for collective and parallel actions at regional, national, and sub-national levels, CTI-CFF has developed a 10-year Regional Plan of Action (RPOA) that sets out five (5) overarching goals achieved by the year 2020. These are:

- Goal 1: Priority Seascapes designated and efficiently managed.
- Goal 2: Ecosystem Approach to Fisheries Management (EAFM) and other marine resources fully applied.
- Goal 3: Marine Protected Areas (MPAs) established and effectively managed.
- Goal 4: Climate Change adaptation measures achieved.
- Goal 5: Threatened Species status improving.

B. Project Description

Project Strategies to address the problems in Section A.

Targeted Project Areas, Beneficiaries Reached.

Strength of Implementing Organisation (s) in previous projects

C. Goal, Objectives

Insert Goals and Objectives of this Project. Refer to Program Start Up Manual for Details

D. Outcomes

Insert Outcomes of this Project. Refer to Program Start Up Manual for Details. Below table would help in explaining this section.

Sample of Outcomes and Indicators

GOAL / IMPACT	OUTCOMES (2020)	INDICATORS
Priority Seascapes Designed and Managed	1. Priority Seascape Designated, with Investment Plans Completed and Sequenced	

	2. Marine and Coastal Resources within All Priority Seascapes are being Sustainably Managed	
Management of Fisheries and Marine Resource Use Ecosystem Approach (EAFM)	<p>1. Strong legislative, policy and regulatory frameworks in place for achieving an ecosystem approach to fisheries management (EAFM)</p> <p>2. Improved income, livelihoods and food security in an increasingly significant number of coastal communities across the region through a new sustainable Coastal Fisheries and Poverty Reduction Initiative (COATFISH)</p> <p>3. Effective measures in place to help ensure exploitation of shared tuna stocks is sustainable, with tuna spawning areas and juvenile growth stages adequately protected</p> <p>4. A more effective management and more sustainable trade in live-reef fish and reef-based ornamentals achieved</p>	
Marine Protected Areas (MPAs) Established and Managed	Region-wide Coral Triangle MPA System (CTMPAS) in place and fully functional	
Climate Change Adaptation (CCA) Measures Achieved	<p>1. Region-Wide Early Action Plan for CCA for the near-shore marine and coastal environment and small island ecosystems developed and implemented</p> <p>2. Networked National Centers of Excellence on CCA for marine and</p>	

	coastal environments are established and in full operation	
Threatened Species Status Improved	Improved status of sharks, sea turtles, seabirds, marine mammals, corals, seagrass, mangroves and other identified threatened species	

E. Methodologies

Explain the methodologies of implementing the strategies

F. Outputs & Activities

Explain the methodologies of implementing the strategies

G. Time Frame

Explain in narrative the timeframe of the projects and Milestones of each project time frame

H. Budget

Explain the general activities of budget proposals, explain if there are additional funding sources / own funding sources be provided for this project, and the status (on proposal / confirmed)

J. About the Implementing Partners

*Explain the general information of Implementing Partners:
When it's established
The core focus of the Organisation (Vision, Missions, Strategies)
Organisation Structure*

K. Attachments

