

# ACTIVITY REPORT

## CTI-CFF PUBLIC PRIVATE PARTNERSHIP (PPP) PREPARATION: EXPERT-CONSULTATION MEETING ON PPP DESIGN AND ARRANGEMENT

Jakarta, INDONESIA, 4-5 April 2018



This activity is part of the USAID-supported Program on Strengthening Organizational and Administrative Capacity for Improved Fisheries Management (SOACAP-IFM).



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2018



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ON CORAL REEFS, FISHERIES  
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## **ACTIVITY REPORT 2.1:**

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**CTI-CFF Regional Secretariat**

**Cover photo:** *Group Photo of the CTI-CFF PPP Preparation Meeting* (Photo: CTI-CFF Regional Secretariat/NCC Indonesia)

# **Report of the CTI-CFF Public-Private Partnership (PPP) Preparation: Expert Consultation Meeting on PPP Design and Arrangement**

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**CTI-CFF Regional Secretariat**

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## Executive Summary

This activity, the USAID/CTI-CFF Activity 2.1 *CTI-CFF Public-Private Partnership (PPP) Preparation: Expert Consultation Meeting on PPP Design and Arrangement*, is part of the USAID-supported Program Strengthening Organizational and Administrative Capacity for Improved Fisheries Management (SOACAP-IFM), acknowledged by the CTI-CFF SOM-13 Decision 11.1, Attachment 11.b (point 5b), 2017.

This activity was convened on the 4<sup>th</sup> – 5<sup>th</sup> April 2018, at Aryaduta Hotel, Jakarta, Indonesia. It was attended by selected representatives from all NCC CTI-CFF of the six member countries (Indonesia, Malaysia, Papua New Guinea, Philippines, Solomon Islands, Timor-Leste) i.e. those representatives of NCC EAFM and representatives of national PPP agencies. Also, the meeting successfully promoted knowledge sharing and exchanges of views between the NCC representatives and qualified resource persons from credible institutions. The resource persons included those from the U.S. Agency for International Development – Regional Development Mission for Asia (USAID-RDMA), the U.S. Department of the Interior’s International Technical Assistance Program (DOI-ITAP), National Oceanic and Atmospheric Administration (NOAA), Southern Asian Fisheries Development Center (SEAFDEC), the USAID Oceans and Fisheries Partnership (the USAID Oceans); WorldFish Center, Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ), Japan International Cooperation Agency (JICA), and Agency Directorate of Venture Capital Management (LPMUKP) Ministry of Marine Affairs and Fisheries, Indonesia (LPMUKP); and observers from WWF Malaysia, USAID Indonesia, USAID SEA Project.

The PPP meeting was opened with welcome remarks from Dr. Craig Kirkpatrick of the USAID/RDMA as the main supporter of the meeting; Prof. Widi A. Pratikto, Ph.D, the Executive Director of CTI-CFF Regional Secretariat; and Mr. Brahmantya Satyamurti Poerwadi, the Executive Secretary of National Coordination Committee of CTI-CFF Indonesia /Director General of Marine Spatial Management, Ministry of Marine Affairs and Fisheries (MMAF), Republic of Indonesia.

The elected chair and co-chairs were Dr, Hendra Yusran Siry (Chair, from Indonesia), Mr. Constancio dos Santos Silva (Co-Chair, from Timor Leste), and Ms. Marion Antoinette Abuel Daclan (Co-chair, from the Philippines).

The meeting consisted of six (6) sessions, with three (3) sessions on the first day and three (3) sessions on the second day. The sessions on the first day included Opening Session, PPP Concept, Design and Arrangement for Sustainable Fisheries Management, Sharing Countries’ PPP Best Practices and Identifying Prioritized PPP Areas of Development for Fisheries (Policies, Arrangement, Opportunities and Challenges). On the second day, the sessions included Private Sectors in Small-Scale Fisheries Infrastructure, CTI-CFF PPP Arrangement: Next Plan of PPP Activity in 2019, and Proposed Establishment of Quasi Task Force for CTI-CFF PPP on Sustainable Fisheries, and Wrap-Up and Closing. The NCC CTI-CFF Indonesia facilitated the participants’ visit to Indonesia MMAF Maritime Gallery, an exhibition of famous Indonesian maritime heritage.

Deliberation on PPP topics by resource persons resulted in more knowledge and information sharing among the NCCs, and enriched the discussion on how to implement national PPP mechanism to support the development of sustainable fisheries i.e. e-CDT and other relevant information systems possible.

In general, all CTI member countries have PPP modalities i.e. national policy, framework, administrative and financial arrangements, implementing institution, and existing PPP solicited and unsolicited projects in various development sectors. These modalities can be utilized to support development of PPP arrangement and projects for public services and infrastructures in fisheries sectors.

PPP in fisheries sectors has not yet been optimally explored for all CTI member countries. Thus, it raises inherent challenges for the CTI member countries to start initiating PPP in fisheries sectors including identifying feasible PPP areas, what the best financial schemes to apply for, and what capacity building is needed. With regard to development of fisheries information system (FIS) including CDT, all member countries are quite confident that this can be developed with their national PPP schemes.

The meeting supported the next PPP event in Bali in 2019 as the strategic platform for developing investment in sustainable fisheries in CTI member countries. The meeting made several Recommendations and tasked the RS to prepare for future PPP events next year including the establishment of country Task Force (focal point).

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# 1 Introduction

1. U.S. Agency for International Development’s Regional Development Mission for Asia (USAID-RDMA) through US Department of Interior (DOI) for the period of 2017 – 2019 supports Coral Triangle Initiative on Coral Reefs, Fisheries, and Food Security (CTI-CFF) to develop fisheries related activities that can promote sustainable fisheries practices in the CTI region, in order to combat illegal, unreported and unregulated (IUU) fishing, promote sustainable fisheries, and conserve marine biodiversity. This support has been provided through a signed Memorandum of Understanding (MOU) between the CTI-CFF Regional Secretariat and the US DOI, with a work plan entitled Strengthening Organizational and Administrative Capacity for Improved Fisheries Management (SOACAP-IFM).
2. The SOACAP-IFM program aims to enrich the implementation of ecosystem approach to fisheries management (EAFM) in the CTI member countries through improving the use of catch documentation and traceability (CDT) systems in fisheries and seafood value-chain. It is an instrument to improve marketability of the products, as well as to combat illegal, unreported and unregulated (IUU) fishing and promote sustainable fisheries for livelihoods and food security in the Asia and Pacific region. The 13th Senior Official’s Meeting in Makati Philippines, 2017 has acknowledged the final version of the proposed SOACAP-IFM activities as mentioned in the SOM-13 decision Number 11.1, Attachment 11.b (point 5b) “Acknowledged the last version of the SOACAP-IFM Work Plan, comprising of 2 operational objectives with total of 7 activities for a period of 2017 – 2019....”.
3. The SOACAP-IFM work plan is aligned with other USAID-supported programs in particular the USAID Oceans and Fisheries Partnerships (the USAID Oceans) and the USAID SEAFDEC project. The USAID Oceans is one of the USAID portfolios designed for strengthening regional cooperation to combat IUUF, promote sustainable fisheries, and conserve marine biodiversity in the Asia-Pacific region. Therefore, the CTI-CFF Regional Secretariat works closely with USAID Oceans and the USAID SEAFDEC Project to promote the development and implementation of CDT system including investment approach through public-private partnership (PPP), and how to scientifically utilize the CDT data and other environmental data available to enrich the EAFM Plan..
4. This activity 2.1. *CTI-CFF Public-Private Partnership (PPP) Preparation: Expert-Consultation Meeting on PPP Design and Arrangement*, was designed to exchange views among relevant CT governments and private sectors on potential PPP proposals and arrangement for sustainable fisheries sectors. It includes development of accountable fisheries information systems (FIS) such as catch documentation and traceability of seafood products in value-chain, as required by international markets. In addition, this activity is a preparatory meeting for the CTI-CFF PPP on sustainable fisheries management amongst related stakeholders/parties. The meeting was intended to discuss appropriate PPP arrangement including necessary steps and actions to ensure suitable and best PPP arrangement for appropriate infrastructure and technology investment from point of catch through post-harvest sectors to support sustainable fisheries in CTI member countries.
5. The PPP has been recognized and become an economic model of development to address the challenges of financial constraints within Governments, for improvement of quality of services, cost-risk allocation effectiveness, and faster implementation. The importance of PPP in fisheries sectors has also been recognized in Resolution 2/12 on Sustainable Coral Reefs Management of the UNEA-2 held in Nairobi, 23-27 May 2016. The resolution encourages governments to further develop partnerships with industry, including fisheries, aquaculture and tourism, and civil society, and the establishment of public-private partnerships. The CTI-CFF Regional Plan of Action has recognized the importance of developing financial investment for fishers including

PPP to promote sustainable fisheries (Regional Action 2 of respective Target 2 & 3 of Goal 2: EAFM). However, the implementation of the PPP including design and arrangement is a big challenge, particularly in fisheries sectors as this sector is considered as a high-risk investment return for private sectors or for financial institutions.

6. PPP in the CTI-CFF member countries is not something new. All member countries have PPP modalities i.e. national policy, framework, and implementing institution, which support the development of PPP arrangement and projects for public services and infrastructures. A specific PPP institution in each member countries has been identified as listed in section 8 of this TOR. With those modalities, PPP design and arrangement in fisheries sectors can be explored and developed, to some extent, by learning from relevant country's experiences.
7. In the framework of the USAID Oceans, PPP becomes one of the work streams that is expected to bring participation of the private sectors for development of application of CDT systems and EAFM. Aligning with the USAID Oceans work stream on PPP, CTI-CFF Regional Secretariat in support of the USAID/RDMA will play its role in developing PPP concept and practices in sustainable fisheries for the CT member countries. It is expected to provide not only support for CDT systems application, and EAFM practices, but also to provide a general PPP framework to member countries to develop their fisheries sectors.
8. However, the challenges for the PPP developments in the context of CTI-CFF, on the other side, are recognized. Not only does it lie on the capacity of the member countries, particularly the governments to develop e.g. business partnerships with their existing national framework, but it needs also mobility of business concerns to understand the business potential embedded in the sustainable fisheries sectors of each member countries. Therefore, any efforts to develop PPP arrangement in the fisheries sectors of the CTI-CFF framework should consider building-up better understanding and business capacity of the major player i.e. relevant governmental agencies to design and implement the PPP concept.

## 2 Objectives

9. The objectives of this workshop are to:
  1. introduce and build better understanding concept of PPP in sustainable fisheries to CT member countries through National Coordination Committee of CTI-CFF;
  2. develop better and suitable PPP arrangement which allows member countries to actively participate in the development of PPP activities related to improve sustainable fisheries practices i.e. CDT systems in seafood value-chains;
  3. establish a quasi PPP task force to assist the development and preparation of countries PPP proposals and arrangement.

## 3 Program Agenda and Chairmanship

10. Adoption of the provisional agenda was led by the Chair. The meeting adopted the provisional agenda based on the circulated provisional agenda as supporting documentation for the meeting. An additional agenda item suggested by the NCC of Indonesia was a presentation of a promotional video of *Our Ocean Conference*, Bali in October 2018 and it was agreed to be delivered at the end of the 1<sup>st</sup> session.
11. In general, the agenda consists of six sessions, which was three (3) sessions in the first day and three (3) sessions in the second day (Annex 1).
12. The sessions on the first day included Opening Session, PPP Concept, Design, and Arrangement for Sustainable Fisheries Management, Sharing Countries' PPP Best Practices and Identifying



Prioritized PPP Areas of Development for Fisheries (Policies, Arrangement, Opportunities and Challenges).

13. On the second day, the sessions included Private Sectors in Small Scale Fisheries Infrastructure, CTI-CFF PPP Arrangement: Next Plan of PPP Activity in 2019, and Proposed Establishment of Quasi Task Force for CTI-CFF PPP on Sustainable Fisheries, and Wrap-Up and Closing. The NCC CTI-CFF Indonesia facilitated the participants to visit the Indonesian MMAF Maritime Gallery, an exhibition of famous maritime heritage of Indonesia.

## 4 Sessions Proceedings

### 4.1 Day 1: 4 April 2018

#### 4.1.1 *Session I (09-00 – 10.00): Opening Session, Election of the Chair and Co-Chair, Introduction of Participants, and Adoption of Provisional Agenda*



Figure 1. (Left to Right) Dr. Craig Kirkpatrick, HE. Mr. Brahmantya Satyamurti Poerwadi, and Prof. Widi A. Pratikto, Ph.D

14. The PPP meeting was opened with Welcome Remarks by Dr. Craig Kirkpatrick of the USAID/RDMA; followed by Prof. Widi A. Pratikto, Ph.D, the Executive Director of CTI-CFF Regional Secretariat (Annex 2); and finally by H.E. Mr. Brahmantya Satyamurti Poerwadi, the Executive Secretary of National Committee Secretariat of CTI-CFF Indonesia /Director General of Marine Spatial Management, Ministry of Marine Affairs and Fisheries (MMAF), Republic of Indonesia (Annex 3).
15. The Executive Director of the CTI-CFF led the election of Chair and Co-Chairs. The elected chair and co-chair were as follows:
  1. **Dr. Hendra Yusran Siry** : Chair  
Ministry of Marine Affairs and Fisheries  
INDONESIA

2. **Mr. Constancio dos Santos Silva** : Co-Chair on the Session 3. Sharing Countries' PPP Best Practices and Identifying Prioritized PPP Areas of Development for Fisheries (Policies, Arrangement, Opportunities and Challenges)  
Ministry of Agriculture and Fisheries  
TIMOR-LESTE
3. **Ms. Marion Antonette Abuel Daclan** : Co-Chair on the Session 4. Private Sectors in Small Scale Fisheries Infrastructure  
GIZ Deutsche Gesellschaft für  
Internationale Zusammenarbeit  
GmbH/NCC Philippines  
PHILIPPINES

16. The elected Chair led the introduction of the participants (Annex 4, List of Participants). It was attended by representatives from NCC CTI-CFF of the 6 member countries (Indonesia, Malaysia, Papua New Guinea, Philippines, Solomon Islands, Timor-Leste) i.e. those representative of NCC EAFM and representative of national PPP agencies. Also, the meeting successfully promoted knowledge sharing and exchanges of views between the NCC representatives and qualified resource persons from credible institutions. The resource persons include those from the U.S. Agency for International Development – Regional Development Mission for Asia (USAID-RDMA), the U.S. Department of the Interior's International Technical Assistance Program (DOI-ITAP), National Oceanic and Atmospheric Administration (NOAA), Southern Asian Fisheries Development Center (SEAFDEC), the USAID Oceans and Fisheries Partnership (the USAID Oceans); WorldFish Center, Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ), Japan International Cooperation Agency (JICA), and Agency Directorate of Venture Capital Management - Ministry of Marine Affairs and Fisheries, Indonesia (LPMUKP); and observers from WWF Malaysia, USAID Indonesia, USAID SEA Project.

#### ***4.1.2 Session II (10.00 – 12.00): PPP Concept, Design, and Arrangement for Sustainable Fisheries Management***

17. This session was led by the Chair. In this session, the resource persons included Dr. Craig Kirkpatrick representing USAID/RDMA, Mr. Farid Ma'ruf from the USAID Oceans and Fisheries Partnership as the NOAA representative was unable to make his presentation due to an official reason, and Ms. Sharon Suri from the WorldFish Center.
18. Mr. Kirkpartick highlighted the evolution of private sector engagement in public service provision (Annex 5). It continues to evolve through increasing alignment of interests in three different models: Corporate Philanthropy, Corporate Social Responsibility, and Shared Value. He underpinned that the USAID new model in private sector engagement involves MoU between the USAID, Implementer and Corporate Partners. It was based on the enterprise-driven development: shared interests, shared risks, and shared values.
19. Mr. Ma'ruf presented the progress on the development of ICT project to support Catch Documentation and Traceability in Indonesia, Philippines, Malaysia, Vietnam, Myanmar, Thailand and Cambodia (Annex 6). CDT involves investment in database system from capture at sea to landing, transporting, processing as well as export-import – trials being held at the Oceans' learning sites: General Santos, Philippines and Bitung, Indonesia. He introduced a mobile app and e-log book technologies for enabling online data from capture fisheries, as well as to comply with international market requirement on catch documentation. Transformation from

paper-based to electronic documentation will involve investment in soft infrastructure such as information technology.

20. Ms. Suri shared the WorldFish's experiences on the PPP-relevant project, shared-knowledge and lessons-learned in WorldFish programs and focuses on climate change, gender equity, entrepreneurship (Annex 7). She explained more on the WorldFish developed PPP project for smallholder aquaculture. It is based on the fact that this group has the largest number of aquaculture farmers globally. She pointed out three key messages which are: (1) many interventions may miss out on the particular needs of smallholders; (2) PPPs should consider the environmental requirements/impacts of the production systems they target; (3) Opportunities exist to incentivize improvements across production systems (e.g., fishmeal replacement/ BEC work). Also, she pointed out that PPP should also embrace projects at ground base, and it needs a proper PPP arrangement.

#### ***4.1.3 Session III (13.00 – 16.45): Sharing Countries' PPP Best Practices and Identifying Prioritized PPP Areas of Development for Fisheries (Policies, Arrangement, Opportunities and Challenges)***

21. This session was led by the Co-Chair, Mr. Constancio dos Santos Silva. In this session, every country had a 30-minute presentation, commenced respectively by delegation from Timor-Leste, Solomon Islands, Philippines, Papua New Guinea, Malaysia and Indonesia.
22. Delegation from Timor-Leste presented national modalities on PPP (Annex 8). In general, national PPP arrangement is undertaken by the Ministry of Finance. The PPP project for sustainable fisheries has not yet been explored, although there has been a solicited PPP project undertaken i.e. development of Tibar Bay port. Investments in Timor-Leste are regulated by Law 14/2011, the Private Investment Law. The general principles applied are: free initiative, equal treatment of national and foreign investors, guaranteed protection of the investment, respect for previously signed international. With regards to fisheries, national PPP policies and arrangement can also be anchored on the fisheries law and regulation. The constitution mandates the creation of a legal, managerial and regulatory framework for the administration of Fisheries. In accordance with this mandate, the government issued Decree-Law No.6/2004 on 21 April 2004 (General Basis of the Legal Regime for Fisheries and Aquaculture Management and Regulation) establishing the principles and ground rules for the exploitation and regulation of fishing resources in national waters and high seas as well as that of the establishment and exercise of aquaculture. With regards to the sector of PPP project priorities, delegation of the Timor-Leste encourages sectors such as capture fisheries, tourism, transportation, port, manufacturing as well as oil and gas mining. Delegation of the Timor-Leste sees the feasibility of PPP project on sustainable fisheries, including fisheries and aquaculture, fisheries infrastructure and capacity building.
23. Delegation from Solomon Islands presented national modalities on PPP (Annex 9). With regards to sustainable fisheries investment, PPP can be developed following Solomon Islands national development strategy 2016 – 2013, Solomon Islands democratic collation of change policy 2015 document, and Fisheries Management Act 2015. In general, national policies support the development of PPP. Solomon Islands management of fisheries and marine resource (MFMR) strategy 2017-2019 emphasized increase in fisheries impact by opportunities provided through effective partnership, and exploration of public-private partnerships to promote investment in fisheries. The MFMR engages in many forms of collaborations with private sectors including infrastructure development, services, finance and technical expertise. Some best practices of PPP in fisheries sectors was mentioned including partnership agreement developed with fishing associations, a partnership with WorldFish and WWF organization, and provincial and

constituencies fisheries centers establishment, fishing projects, fishing aggregation device projects, Temotu fishing Limited & DIDS Fishing Ltd., and supporting tuna industries association. Delegation of the Solomon Islands encourages exploration of more potential of PPP in provision of fisheries information system (FIS).

24. Delegation from the Philippines presented national modalities on PPP (Annex 10). With regards to PPP, the Philippines has a well-established, existing PPP Center of the Philippines. The PPP plays an important role in achieving the long-term vision for the Philippines, which is accelerated infrastructure development which accounts for 5% of GDP. National PPP modalities include Build-Operate-Transfer (BOT) variants (solicited and unsolicited projects), as well as joint venture (JV). Most of development sectors are eligible for PPP projects including e.g. transportation, agriculture and ports. However, fisheries investment needs to be explored. PPP opportunities and challenges in fisheries sectors are shorted out by the presentation, which consider existing fisheries infrastructures i.e. regional fish port complexes in General Santos Fish Port, municipal fish ports by local government units, and cold chain systems. Opportunities for PPP in sustainable fisheries could include the passage of amendments to the Fisheries Code, capacity building in PPP implementation for agencies in the fisheries sector, pilot learning sites for electronic Catch Documentation and Traceability System (e-CDTS), exploring business opportunities and regulatory support during closed seasons, and focus on infrastructure development by present administration. The challenges are solidifying stakeholder support for PPP including commercial fishing, communities, business chambers, etc., and data collection and management deficiencies in the fisheries sector, sourcing transaction advisory support for PPP project implementation.
25. Delegation from Papua New Guinea presented national modalities on PPP (Annex 11). The national modalities include the existing PPP policies: The Public Private Partnership Act 2014 was passed on 2 September 2014, certified on 21 October 2014 (PPP Act) but it is still awaiting gazettelement for it to come into force. The PPP Act reflects the principles that were outlined in the National Public Private Partnership Policy endorsed in 2008 by the National Executive Council. The PPP Act provides a regulatory framework for the procurement and delivery of infrastructure facilities and services through public private partnership arrangements (PPPA). A PPPA is an arrangement that allows the Independent State of Papua New Guinea, Provincial and Local Level Governments or State Owned Entities (who are defined under the PPP Act as 'Relevant Public Bodies'), to carry out infrastructure projects with private partners. The PPP arrangement includes project development, procurement, implementation and contract termination. Solicited Projects are coordinated through the Department of National Planning & Monitoring as Public Investment Programs funded fully by the Govt. Implementation is done at the sectorial level. The Department of National Planning & Monitoring does the overall Project appraisal, monitoring and evaluation. The examples of the solicited projects are Pacific Marine Industrial Zone Development and PNG Trap Net Project. On the other hand, unsolicited projects are those that are funded through the Tax Credit Scheme from levies and royalty payments from mining, oil and gas used to fund projects in the affected areas such as roads, schools, hospitals etc. Implementation of projects under this scheme is done through private sector partners. Example of this projects are Karimui, Ramu 2, and Mendy Hydro Power Projects, Port Moresby waterfront redevelopment Project, Port Moresby Sewerage System Upgrade, City Tower real estate Development, Sepik Agro Industries chicken/grain/beef/cocoa project, and coffee industry rehabilitation project. Potential PPP projects in fisheries sectors include IFIMS - PNG is working with PNA to acquire a fully Integrated Fisheries Management System (IFIMS) to improve its supply chain information and management systems including "On-the-water" IT and port-based IT infrastructure, Fish Market & Jetties - PNG through its fish markets & Jetties program have an on-going arrangements with JICA and Overseas Fishery

Foundation of Japan to rehabilitate and build post-harvest services (processing and cold storage facilities).

26. Delegation from Malaysia presented national modalities on PPP (Annex 12). With regards to PPP, Malaysia has a well-established, existing PPP Unit. It means national modalities including law and regulation and procedures are well-provided. The PPP framework involves project planning, project evaluation, cabinet approval, letter of intent, technical & commercial negotiation, cabinet approval, and agreement signed. Instead of well-arrangement procedures, the delegation explained key successes of PPP that embrace sustainable infrastructure investment, stability of legal framework and national policies, commercially available, contractually acceptable, credit-worthiness of the public sector, and monitoring mechanism. Opportunities and challenges in developing a viable fisheries information system e.g. Catch Documentation and Traceability (CDT) will involve several ministries (Ministry of Agriculture and Agro-based Industry – DOF, LKIM, MAQIS and Ministry of Health Malaysia – Food Safety and Quality Control Division, FSQD). Based on well-established experiences on solicited and unsolicited PPP projects, the delegation suggested that developing PPP project in sustainable fisheries including CDT is feasible, but the requirement of needs should be coming from the Government in seeing the necessity to develop CDT. Ultimately the decision comes from the Cabinet. Team effort and partnership from the surrounding regional countries contribute in making this CDT effort successful.
27. Delegation from Indonesia presented national modalities on PPP (Annex 13). Like Philippines and Malaysia, Indonesia PPP is also well-established. It means modalities including national law and policies e.g. Presidential Regulation Number 38/2015, arrangement (guarantee and support) are well-provided both for solicited and unsolicited projects. Recently, the GoI puts emphasis on the development of infrastructure in 19 priority sectors including development of connectivity, urban and social infrastructures. With regards to sustainable fisheries, the potential infrastructures would be supply chain information and management, post-harvest services (processing and cold storage facilities), and Fisheries Information Management System (FIMS), includes “On-the-water” IT and Port-based IT infrastructure. It is feasible to develop PPP in fisheries sectors. The challenges for CDT development lies on several crucial aspects including, *inter alia*, lack of information and coordination among various Ministries, and Departments/Directorate General, lack of harmonized and standardized information (data) base system, information flow and systems between different type and levels of supply chain actors, and many others. The delegation suggested that sustainability of PPP will embrace the embedded environmental and social safeguards, focus on longer timescales, public, business and government working in partnership and supported by international organizational bodies CTI’s related missions, mutual trust should be maintained, and incentive systems should be created properly. Several examples of PPP in sustainable fisheries include the development of CDT for Live Reef Fish Food Trade (LRFFT).
28. Exchanging of views and sharing of knowledge among the NCC delegations were successful. The discussion (Q/A) was active and brought about good sharing information among the countries.

## **4.2 Day 2: 5 April 2018**

### **4.2.1 Session IV (08.30 – 11.45): Private Sectors in Small Scale Fisheries Infrastructure**

29. This session was led by the Co-Chair, Ms. Marion Antonette Abuel Daclan. In this session, the resource persons exchanged experiences, views, and opportunities on the PPP projects to the

participants. The resource persons included representatives from the USAID Oceans and Fisheries Partnership, SEAFDEC, GIZ, JICA, and VCP-MMAF.

30. Ms. Araya Poomsaringkarn from the USAID Oceans delivered a presentation entitled “USAID Oceans Partnerships arrangement for improving electronic CDT in seafood exporting countries” (Annex 14). She emphasized the end game of the USAID Oceans project in 2020, envisioning to get key partners and industry stakeholders engaged in the development and use of the CDTS. It will involve theoretically over 50 seafood actors verifying the legality, sustainability and responsibility of 20 metric tons of seafood products via the CDTS, and would be USD 4 million in industry and government contributions to sustain the CDTS through at least eight (8) sustainable partnerships. The USAID Oceans projects focuses on developing PPP in provision of CDTS in two developing project sites – Bitung, Indonesia and General Santos, Philippines. She introduced the partnering cycle developed by the Oceans projects which included (1) scoping and building where signing an agreement is part of it, (2) managing and maintaining, (3) reviewing and revising where determine the long-term planning of partnership, and (4) sustaining outcomes. She also elaborated the USAID Oceans partnership and industrial engagement strategies in the past (Y1-2), present (Y2-3) and in the future (Y3+). At the present time, the Oceans focuses on building partnerships on CDT implementation (at the two learning sites) and do midterm review of the existing partnerships. In the future, the Oceans will focus developing partnership on CDT scaling, sustainability/self-reliance (learning sites & expansion sites), develop partnerships for other work streams (EAFM, Human Welfare) and Partnerships with other partners/projects
31. Mr. Kongpathai Saraphaivanich from Southeast Asian Fisheries Development Center (SEAFDEC) explained the introduction of regional fishing vessels record (RFVR) for vessels of 24 meters in length and over (Annex 15). This is a kind of fisheries information system. However, this kind of information technology needs infrastructures, which can be developed with PPP approach. He also explained a bit on what the SEAFDEC is and what it does. SEAFDEC is an autonomous inter-governmental body with 10 ASEAN member countries plus Japan, and established as a regional treaty organization on 28 December 1967. The mandate is to develop fisheries potential of the Southeast Asian region by rational utilization of the resources to provide food security to the people through transfer of new technologies, and to conduct research and information dissemination activities.
32. SEAFDEC presentation was continued by Mr. Dr. Yuttana Theparoonrat who explained further on the e-ASEAN Catch Documentation Scheme (ACDS) as a tool to prevent the entry of fish and fishery products from IUU fishing activities into the supply chains (Annex 16). He introduced to the meeting e-ACDS as a ready-adopted mobile-based application, developed based on standard key data elements, which requires by ASEAN-countries to fulfill their international market requirement. CDS is the tracking system that monitors the fish from point of catch through to its final destination, preventing the entry of IUU fish products into the market and supporting fish stock assessments. The e-ACDS is a WEB-based application plus mobile application, and available on the App.Store for free downloading. This allows any relevant stakeholders in the supply chains who registered with the responsible fisheries agency at country level to access to the system.
33. Ms. Lisa Peterskovsky, Senior Advisor Private Sector Engagement shared the GIZ share their experiences on PPP (Annex 17). She explained that the partnership is a partnership between development agency and the private sector on equal terms, both parties contributing (in kind and/or financially). GIZ do not deal with infrastructure PPP, but connect business management and development policy; growth opportunities and benefits for companies and at the same time

contribute to sustainable development, minimize potential risk for both sides, and create win-win situations between the parties, and to achieve common goal faster and more sustainable.

34. Mr Koichi Yamashita, KPPIP Support Facility of the JICA gave a presentation entitled Fishery Related PPP Facility in Japan (Annex 18). He explained legal basis of PPP in Japan, where it is well-known as Private Financial Initiative (PFI), and promoted since 1999. The law stipulates targeted sectors, possible Government Contracting Agencies (GCAs), concept of basic policy, resolution by local parliament, selection of private investor, extension of multi-year debt obligation (budgeting) from 5 years to 30 years, utilization of national and local government assets, government support on deregulation / finance / taxation, PFI promotion committee and so on. The guidelines on PFI process, risk allocation, value for money, contract, monitoring, and concession are issued by PFI promotion office of Cabinet office. Major local government also prepared PFI guideline by themselves. He gave examples of PFI/PPP projects which might be related to the focus of discussion on sustainable fisheries. The examples included Hiroshima city boat park project and Kobe central market (seafood, etc.) project. Merit of utilizing PFI for Kobe central market project involving Kobe city was able to reduce public spending by 12.5 % (Value for Money), and Kobe citizens feel more comfortable to come to the market due to better quality of services through private operator (e.g. provision of cooking class, events).
35. Mr. Sharif Syahril from the LPMUKP gave a presentation entitled enhancing the capital access for small fisherman and fish farmers in Indonesia, revolving financing micro credit assisted by the extension STAFF EXPERIENCE OF LPMUKP (MMAF) (Annex 19). The mandate of the LPMUKP is to run a revolving fund management accompanied by assistance for micro, small and medium enterprise in marine and fisheries sector. He explained that stereotype of banking categorizes the marine and fisheries sectors as a high-risk sector, and only 25% - 32% fisherman and coastal communities have access to financial institutions. The LPMUKP develops financial inclusion, cooperated with national bank in development and expansion of capital access. Now, the new policy from the MMAF is to promote the green financial inclusion through financing the environmental friendly fisheries-related activities i.e. fishing gear, aquaculture, marine ecotourism, and silvo-fishery. In 2018, it is planned to achieve total lending/financing revolving funds about USD 70 million. This kind of micro-finance investment can be used as a raw model for PPP in investment area.

#### ***4.2.2 Session V (12.45 – 13.30): CTI-CFF PPP Arrangement: Next Plan of PPP Activity in 2019 and Proposed Establishment of quasi task force for CTI-CFF PPP on Sustainable Fisheries***

36. This session was led by the Chair. Dr. Hendra Yusran Siry. The CTI-CFF RS delivered the next plan of USAID/CTI-CFF PPP activity, which is the Activity 2.2. PPP event in Bali 2019 (Annex 20. the TOR of the PPP event 2019). Activity 2.2. is a follow-up on the activities of this PPP meeting, which is to (1) promote or present potential countries' pilot PPP projects to broader potential private sector, and (2) provide business platform by which member countries can have dialogues with potential partners from the private sectors on the proposed projects by the CT countries. This activity is a pivotal activity to bridge sustainable fisheries management with the economic value added through the public and private sectors.
37. The designed outcomes of Activity 2.2. are (1) the establishment of potential collaboration and partnerships among PPP stakeholders, and (2) building better understanding on CDT and fisheries management knowledge sharing among stakeholders.
38. The PPP event in Bali is envisioned to exercise potential PPP areas in sustainable fisheries, which can include areas of (1) infrastructure and technology investment for improving CDT systems and other related fisheries information systems; (2) supply-chain management, market

access, and food safety including production standards, post-harvest logistics and handling, processing infrastructure, market information and trade system and certification; (3) Financial Services including microcredit (or small-scale funding) mechanisms for fishers; (4) Capacity building including PPP-training and CDT-technical training.

39. In order to be well prepared for the PPP event in 2019, it is then important to establish a quasi-task force that can facilitate countries to identify and arrange potential PPP proposals for sustainable fisheries projects. The Terms of Reference (TOR) of the task force was presented following-up the presentation of the next PPP plan (Annex 21. TOR of the PPP task force).
40. The objectives of the task force are to develop the concept of CTI-CFF PPP on Sustainable Fisheries Management particularly to elaborate the needs from member countries, and become countries focal point for the preparation towards the CTI-CFF PPP on Sustainable Fisheries Management, Bali 2019. It is proposed that the task force is filled by national PPP experts (two representatives for each country) who are familiar with PPP design and arrangement
41. The role of the task force is to voluntarily assist the CTI-CFF RS to prepare the next-year USAID/CTI-CFF PPP Event in Bali-Indonesia, which can include: (1) identifying potential countries PPP areas in fisheries sectors (particularly CDT/FIS) that can be exercised for the next USAID/CTI PPP event, (2) assisting the CTI-CFF RS to identify and possibly invite potential private sectors; and (3) following up countries Representative and PPP identified proposal to be brought to the next USAID/CTI-CFF PPP, Bali 2019.

#### ***4.2.3 Session VI (13.30 – 15.00): Wrap Up and Closing***

42. This session was led by the Chair, Dr. Hendra Yusran Siry. The Chair made a summary of the meeting, mainly the key points of each session as elaborated in section 3 of this report.
43. The Chair led the review of Recommendations prepared by the organizing committee. The revised Recommendations are provided in Annex 22, and briefly elaborated in the next section of this report.



Figure 2. Group Photo of the CTI-CFF PPP Preparation Meeting



## 5 Recommendations

44. The meeting agreed to come up with Recommendations that mainly considered the importance of the PPP approach to support development of sustainable fisheries, in particular to support the development of CDT and any fisheries information systems.
45. The main recommendations were to task the CTI-CFF Regional Secretariat to:
  1. work with EAFM Working Group to follow up the PPP Expert Consultation Meeting on PPP Design and Arrangement;
  2. send the Terms of Reference (TOR) and request nominated persons for the task force with the detailed timeline which reflects NCC concerns and responsibilities for initial review by May 2018;
  3. engage with the development partners for the preparation of the PPP event as well as the outcome of PPP design and arrangement in fisheries sector after getting initial feedback from NCC.

The full text of the Recommendations is available in Annex 22.

## Acknowledgements

CTI-CFF Regional Secretariat would like to express our sincere thanks to all delegations from all NCC CTI-CFF, to the resource persons, and to the observers for the active participation during the presentations, discussions. We would also like to extend our gratitude to all the organizing committee including the committee from the CTI-CFF RS and from the National Secretariat of the NCC CTI-CFF Indonesia for all the support to make this meeting a big success. Last but not least, thanks to USAID/RDMA and USDOJ for all their support for Activity 2.1, in particular, and for all SOACAP-IFM activities in general. May this meeting inspire economic development of sustainable fisheries in the CTI-CFF region.

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- Annex 14 : Presentation Session 4.1 (USAID Oceans – Ms. Araya Poomsaringkarn)
- Annex 15 : Presentation Session 4.2 a (SEAFDEC - Mr. Kongpathai Saraphaivanich)
- Annex 16 : Presentation Session 4.2 b (SEAFDEC - Dr. Yuttana Theparoonrat)
- Annex 17 : Presentation Session 4.4 (GIZ)
- Annex 18 : Presentation Session 4.5 (JICA)
- Annex 19 : Presentation Session 4.6 (LPMUKP)
- Annex 20 : Presentation Session 5.1 (the TOR of the PPP event 2019)
- Annex 21 : Presentation Session 5.2 (TOR of the PPP task force)
- Annex 22 : Recommendations of the Meeting

All attachments in this report are available on <http://bit.ly/2FaOc6u>

## Annex 4

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